

TRANSACTION ANNOUNCEMENT

Capital Assist (Valuation) Inc. advises KELCOM Wireless Ltd. on its sale to SmartCell Communications Inc.

Capital Assist (Valuation) Inc. ("CAV") served as the exclusive financial advisor to KELCOM Wireless Ltd. ("KELCOM Wireless"), a leading authorized TELUS and Koodo dealer in southwestern Ontario, on its sale to SmartCell Communications Inc.

CAV played an instrumental role in the sale due diligence process, communicating directly with buyer representatives to insure a smooth and successful deal experience. CAV took a lead role in the response, design, and distribution of requested documentation, along with the valuation analysis and review of buyer's offering. CAV offered critical advice and input during the drafting of the purchase agreement and the negotiation of the final deal terms.



HAS BEEN ACQUIRED BY

smartcell

The Undersigned acted as exclusive financial advisor to the seller

Capital Assist VALUATION INC. 



KELCOM Wireless is a leading authorized TELUS and Koodo dealer in Windsor-Essex and Chatham-Kent counties. It provides business and consumers with high quality communication solutions, including smartphones and tablets, mobile device management and fleet management services. KELCOM Wireless has been locally owned and operated since 1969, with five (5) retail locations in Windsor, Tecumseh, Leamington and Chatham.

"I would describe Federica and her team as true and dedicated professionals and experts in their field. In what could be the biggest decision of your life, you want the very best on your side. They navigated the challenges and kept the deal on track to ensure that the very best outcome. The level of service at the firm is exceptional, highly proficient and their careful attention to detail, which was the difference between a good deal and a great deal."

Reiner Neumann

President KELCOM Wireless